

A COMMENT TO THE FCC REGULATION CHANGES REGARDING
UNSOLICITED FAX ADVERTISEMENTS (Proceeding: 02-278)

July 31, 2003

To Whom It May Concern:

The changes to the unsolicited fax advertisement law will create a significant hardship to my association and other similar associations. Specifically, removing the "established business relationship" qualification especially creates an undue impediment on our method of communications.

We are a non-profit 501C-3 association, and as with other such corporations, we rely heavily on contacting our membership and other interested parties via fax and email. Portions of these communications could be construed as commercial in nature, including our newsletter that provides information on upcoming cooperative programs that are offered to our members and others.

We do not have the resources (i.e. staff) to solicit a consent letter from each existing contact. The time needed for follow up and file maintenance is not feasible. Non-profits operate on bare-bone budgets and rely on reaching our contacts, who are in most cases are our supporters.

Our association serves an important role in our community. Please reconsider and allow us the tools to do our jobs so that we may continue to make a positive contribution to our communities and society without this handicap.

Thank you for your consideration.

Respectfully,
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